



Minutes From December 12th, 2013

Members Present: Mike Chandler, Lynn Maxedon, Thomas Dunlap, Carmen Evance, Barb Hawbaker, and Chuck Kristopeit. Not Present: Scott Paul

Mike Chandler opened the meeting at 8:05 am. Reviewed the Minutes from November 14th.

Mike Chandler opened with a discussion of what the future holds for the Planning & Promotion Committee in 2014. The general feeling is that we may focus more on the planning aspect of our future promotional activities. The city still has work to do to create a master plan, although it is not something that is created by the city alone. Chuck discussed the difficulties we may have moving forward without the united vision needed from City Hall, SID, the C.V Business Association, and most importantly, the people of our community.

We discussed to new hospital opportunities that we are going to see in 2014. There is an important vote coming in March to determine if we need to add a county tax, or rely on the WRMC plans for a 24/7 emergency room.

Kathy Drew is to get the Ozark Gateway Guide invoice to City hall before years end. We voted and approved the allocation of P&P funds to pay for this years obligation to the Ozark Gateway Tour Guide up to \$1000.00. Thanks to Mike & Lynn for all their work on this.

Thomas spoke more of the tentative plans for a R.C. fly-in at the airport in 2014. We are not sure of our funding for 2014, so we will look this over again at our February meeting when we have a better sense of direction. This will bring a whole new demographic of people to our area. We have an opportunity to market this to the entire country.

We had an awesome final report from Pam Roland for Harvestfest. It would be great if we could get a report like this for all the major events that Cherokee Village promotes, both financially and promotionally.

Barb reported on her volunteer work at the Village Art Center and the SRCC.

Next meeting will be Thursday, February 13th 2014, at 8:05 am.

Meeting concluded at approximately 9:25 am.

Minutes respectfully submitted by Chuck Kristopeit.